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LISTING OF CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Please cancel claims 1, 7, and 14, amend claims 26 and 29, and add new claims 32-43 as follows.

1-25. (Canceled)

26. (Currently amended) A flaky, isotropic SmFeN powdery magnet material prepared by roll-quenching a molten alloy and nitriding the alloy powder thus obtained to form a magnet alloy; the magnet alloy consisting of an alloy composition of the formula, by atomic %:

$$Sm_xCe_aFe_{100-x-v}Co_bN_v$$

wherein $7.1 \leq x \leq 12$ and $0.5 \leq v \leq 20$, a $TbCu_7$ crystal structure, and flakes with a thickness of 10-40μm,

wherein ~~a and b are not both 0, and~~

a = ~~0 or~~ 0.3 at.% of the alloy composition up to 30 at.% of Sm, and

b = ~~0 or~~ 2.0 at.% of the alloy composition up to 35 at.% of Fe, and

wherein the magnet alloy has an intrinsic coercive force (iHc) of 7 kOe or higher.

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27. (Previously presented) A powdery magnet material according to claim 26, wherein the average crystal grain size of the material is 10 nm to 0.5 μm.

28. (Previously presented) A bonded magnet made by processing the magnet powder according to claim 26 with a binder to the shape of a magnet.

29. (Currently amended) A flaky, isotropic SmFeN powdery magnet material prepared by roll-quenching a molten alloy and nitriding the alloy powder thus obtained to form a magnet alloy; the magnet alloy consisting of an alloy composition of the formula, by atomic %:

$$Sm_xCe_aFe_{100-x-z-v}Co_bM^2_zN_v$$

wherein $7.1 \leq x \leq 12$, $0.5 \leq v \leq 20$ and $0.1 \leq z \leq 1.0$, a $TbCu_7$ crystal structure, and flakes with a thickness of 10-40μm,

wherein ~~a and b are not both 0, and~~

a = ~~0 or~~ 0.3 at.% of the alloy composition up to 30 at.% of Sm, and

b = ~~0 or~~ 2.0 at.% of the alloy composition up to 35 at.% of Fe; and

wherein M^2 is selected from the group consisting of Si, Nb, Ti, Ga, Al, Ta and C, and

wherein the magnet alloy has an intrinsic coercive force (iHc) of 7 kOe or higher.

30. (Previously presented) A powdery magnet material according to claim 29, wherein the average crystal grain size of the material is 10 nm to 0.5 μm.

31. (Previously presented) A bonded magnet made by processing the magnet powder according to claim 29 with a binder to the shape of a magnet.

32. (New) A flaky, isotropic SmFeN powdery magnet material prepared by roll-quenching a molten alloy and nitriding the alloy powder thus obtained to form a magnet alloy; the magnet alloy consisting of an alloy composition of the formula, by atomic %:

$$Sm_xCe_aFe_{100-x-v}N_v$$

wherein $7.1 \leq x \leq 12$ and $0.5 \leq v \leq 20$, a $TbCu_7$ crystal structure, and flakes with a thickness of 10-40μm,

wherein a = 0.3 at.% of the alloy composition up to 30 at.% of Sm, and

wherein the magnet alloy has an intrinsic coercive force (iHc) of 7 kOe or higher.

33. (New) A powdery magnet material according to claim 32, wherein the average crystal grain size of the material is 10 nm to 0.5 μm.

34. (New) A bonded magnet made by processing the magnet powder according to claim 32 with a binder to the shape of a magnet.

35. (New) A flaky, isotropic SmFeN powdery magnet material prepared by roll-quenching a molten alloy and nitriding the alloy powder thus obtained to form a magnet alloy; the magnet alloy consisting of an alloy composition of the formula, by atomic %:

$$Sm_xFe_{100-x-v}Co_bN_v$$

wherein $7.1 \leq x \leq 12$ and $0.5 \leq v \leq 20$, a $TbCu_7$ crystal structure, and flakes with a thickness of 10-40μm,

wherein b = 2.0 at.% of the alloy composition up to 35 at.% of Fe, and

wherein the magnet alloy has an intrinsic coercive force (iHc) of 7 kOe or higher.

36. (New) A powdery magnet material according to claim 35, wherein the average crystal grain size of the material is 10 nm to 0.5 μm.

37. (New) A bonded magnet made by processing the magnet powder according to claim 35 with a binder to the shape of a magnet.

38. (New) A flaky, isotropic SmFeN powdery magnet material prepared by roll-quenching a molten alloy and nitriding the alloy powder thus obtained to form a magnet alloy; the magnet alloy consisting of an alloy composition of the formula, by atomic %:

$$Sm_xCe_aFe_{100-x-z-v}M^2_zN_v$$

wherein $7.1 \leq x \leq 12$, $0.5 \leq v \leq 20$ and $0.1 \leq z \leq 1.0$, a $TbCu_7$ crystal structure, and flakes with a thickness of 10-40μm,

wherein a = 0.3 at.% of the alloy composition up to 30 at.% of Sm,

wherein M^2 is selected from the group consisting of Si, Nb, Ti, Ga, Al, Ta and C, and

wherein the magnet alloy has an intrinsic coercive force (iHc) of 7 kOe or higher.

39. (New) A powdery magnet material according to claim 38, wherein the average crystal grain size of the material is 10 nm to 0.5 μm.

40. (New) A bonded magnet made by processing the magnet powder according to claim 38 with a binder to the shape of a magnet.

41. (New) A flaky, isotropic SmFeN powdery magnet material prepared by roll-quenching a molten alloy and nitriding the alloy powder thus obtained to form a magnet alloy; the magnet alloy consisting of an alloy composition of the formula, by atomic %:

$$Sm_xFe_{100-x-z-v}Co_bM^2{}_zN_v$$

wherein $7.1 \leq x \leq 12$, $0.5 \leq v \leq 20$ and $0.1 \leq z \leq 1.0$, a $TbCu_7$ crystal structure, and flakes with a thickness of 10-40μm,

wherein b = 2.0 at.% of the alloy composition up to 35 at.% of Fe,

wherein M^2 is selected from the group consisting of Si, Nb, Ti, Ga, Al, Ta and C, and wherein the magnet alloy has an intrinsic coercive force (iHc) of 7 kOe or higher.

42. (New) A powdery magnet material according to claim 41, wherein the average crystal grain size of the material is 10 nm to 0.5 μm.

43. (New) A bonded magnet made by processing the magnet powder according to claim 41 with a binder to the shape of a magnet.